



July 31, 2024, SR Packaging Brand Focus

Light Reflecting™ Tone-Up Veil SPF 27 in 0.75-inch packaging tubes

As one of the Light Reflecting[™] Collection, the Tone-Up Veil SPF 27 is an innovative hybrid primer formula that contains 81% skincare ingredients. With a serum-like texture, it's easy to blend on and tone the skin.

The product is packaged in 0.75-inch (dia. 19 mm) tubes with screw caps, made entirely in white, matte finish. The tubes have 1-color silk screen printing treated in matte to kill the glaziness to complete the look.

Started in 2003, SR Packaging companies in Taiwan, China, Japan, and USA provide refillable, recyclable EBM airless bottles, jars, tubes, sprayers, and pumps incorporating post-consumer recycled plastics and plant-based bioplastics to help skincare and cosmetic brands build success in line with consumer demands and sustainable lifestyles.

In 2024, SR Packaging North America Inc. starts tube production in Allentown, Pennsylvania to enhance supply efficiency, with sales supports from west to east coast

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