

A combination of different decorations helps designers achieve brilliant brand concepts. Hence, the more possibilities, the better, and staying within lead time and budget matters.

## A matte PET bottle without extra work.

The method is to apply matte masterbatch to produce a consistent, high-quality matte finish on blow molding PET components.

Contrary to add-on decorations such as matte spray coating or soft-touch spray, using a matte masterbatch to achieve a frosted surface does not require additional process. It helps project managers keep tight lead time on track, and use the budget of just any PET bottle to get a level-up, premium look.

## Aesthetic, Compatibility, Recyclability

Looking good is the key.

Product compatibility is necessary.

Recyclability allows brands to grow sustainably with consumers.

With these three benefits ticked, the frosted, matte PET bottles ensure a successful debut for skin care, beauty, toiletry, and cosmetic products to eco-conscious Gen Z consumers.

## **Recycled PET**

The frosted, matte-touch PET bottles without extra processing are also available in the PCR option (post-consumer recycled plastics), mechanically or chemically recycled.