

# Shrink Wrap

360° All-Around Decoration on Skincare Bottles



**ELEVATE** skincare products using **Shrink Wrap** decoration — combining limitless design freedom with precision engineering and sustainable disposal.

## Limitless Branding

Full-Color 360° Printing is achieved by a pre-printed shrink wrap film.

**Total Coverage:** Utilize the entire surface area of the bottle for storytelling and ingredients.

**Vibrant Quality:** High-definition color that grabs attention on the shelf.

**Seamless Look:** Creates a unified, premium appearance from top to bottom.

## Perfect-Fit Integration

Shrink wrap is engineered to fit perfectly against the bottle surface, adhering to specially crafted embossing lines.

**Texture Reveal:** The film conforms to the bottle's shape, highlighting raised textures and embossed features.

**Tactile Experience:** Creates a multi-sensory experience for the consumer.

**Premium Finish:** No air gaps or loose edges—just a sleek, professional silhouette.

## Sustainability First

Easy-Tear for Recycling is prioritized for the post-use lifecycle.

**User-Friendly:** Simple tear-off lines allow consumers to remove the wrapper in seconds.

**Clean Separation:** Ensures the plastic film and the bottle material are separated for proper waste sorting.

**Eco-Compliance:** Supports circular economy goals by facilitating easier recycling rates.

**High-Impact Branding Meets Eco-Friendly Functionality.**

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