

# PP caps in 24 Delightful Colors. Exclusively Built for **REVLON Ultra HD Snap Nail Polish**.

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REVLON partnered with SR Packaging to develop tailored PP caps featuring exclusive tooling for the **Ultra HD Snap Nail Polish** line. The 2-component, airtight PP caps are engineered to fit capsule-shaped glass bottles, providing a comfortable and controlled application experience.



#### ◀ Assembled PP cap

Combines outer and inner components for complete function



#### ◀ PP outer cap

- / Color-matching to nail polish shades
- / Protective shell
- / Ergonomic grip



#### ◀ PP inner cap

- / Black cap + hot stamping to highlight REVLON hollowed out.
- / Threads onto bottle
- / Holds brush, ensures airtight seal

## Exclusive Design, Shape, and Tooling

Each PP cap consists of two components designed to ensure an airtight seal and provide an ergonomic grip. The sophisticated look is achieved through a precise three-step process:

First: The inner cap is molded in black, featuring a lower ring with all-around hot stamping to reveal the "REVLON" logo hollowed out against the flat façade.

Second: The outer cap is color-matched to the rich, vibrant tones of the nail polish.

Third: The two components are assembled to create a stunning visual aesthetic that perfectly matches this vivid product range.

## 24 Shades of Delight

Color-matching the PP caps to reflect 24 shades of highly pigmented nail polish has proven highly effective for shelf display. Each shade represents its own unique genre to satisfy consumer needs, resulting in a complete packaging solution that embodies the brand's charisma without holding anything back.

### **Partner with SR Packaging for a tailored solution**

Email [sales@srpackaging.com](mailto:sales@srpackaging.com) to start developing exclusive tooling and design for your next launch.

