

# Versatility in Every Drop: PET Solutions for Stefan Hair Fashions



PET (Polyethylene Terephthalate) offers a unique blend of durability, aesthetic clarity, and sustainability, making it the ideal choice for brands ranging from professional salon lines to personal home spa treatments.

A premier example of this excellence in practice is the iconic Australian company, **STEFAN Hair Fashions** [www.stefan.com.au](http://www.stefan.com.au)

By utilizing PET bottles provided by SR Packaging, STEFAN demonstrates how premium formulas can be paired with high-performance, sustainable packaging to meet diverse consumer needs.

## Differentiate by Identifying Individual Concerns

With 30 premier salons across Queensland, STEFAN is the region's leader in professional hair styling and transformative treatments. The company also developed professional-grade retail line designed for users to use at home. The range is meticulously formulated to address diversified hair types and concerns. Whether it's for intense hydration, color protection, or structural repair, STEFAN always has a targeted solution ready.

## Advanced products in Innovative Packaging

Highly specialized haircare formulas require packaging that is as advanced as the product inside. STEFAN utilizes PET bottles for its retail collections to ensure a premium experience.

Combining STEFAN's expert hair science with SR Packaging's advanced PET solutions, the company delivers product range that is high-performing, visually stunning, and environmentally conscious.

## PET Bottles for Hair Care

### Shatterproof Safety

Unlike glass, PET is impact-resistant—a crucial safety feature for products used in slippery shower environments.

### Chemical Compatibility

PET provides an excellent moisture barrier and is resistant to the essential oils often found in high-end hair treatments.

### Recyclability

PET is the most widely recycled plastic globally, satisfying consumer expectations to a circular economy.

